

PRESS RELEASE

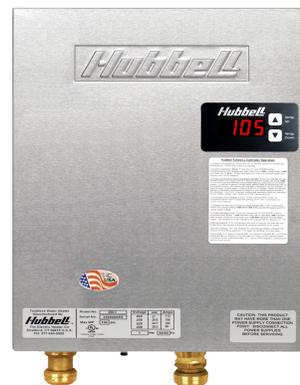
FOR IMMEDIATE RELEASE:

Just Add Water

Hubbell Electric Heater Company launches new Residential Tankless Water Heater

Stratford, CT August 1, 2009 – To provide the marketplace with a reliable and energy efficient water heater, Hubbell has released a new line of residential electric tankless water heaters with state of the art features that surpass other market offerings.

Residential tankless water heaters need to react quickly to changes in water flow while maintaining accurate and consistent water temperatures. Hubbell's leading technology includes solid-state hardware controlled by advanced software, which ensure accurate and consistent hot water temperature to all points of use in the home.



“We are excited to play a part in America’s “Green Revolution” by providing the homeowner with an energy saving, eco friendly and reliable option to conventional type water heaters,” said Bill Newbauer III, COO of Hubbell.

Hubbell’s tankless water heater features a user-friendly digital display on the front of the unit, which provides precise temperature control and useful information on the unit’s operation. The homeowner simply sets the digital display to their desired hot water temperature and the unit will automatically adjust its heating capacity to meet demand.

The residential electric tankless water heaters are UL compliant, easily installed and not much bigger than a telephone book. Hubbell is committed to producing a long lasting tankless water heater utilizing high quality components including commercial quality heating elements, all copper and bronze heating chamber (No Plastic!) and a stainless steel exterior, all backed by a market leading warranty.

About Hubbell Heaters

Headquartered in Connecticut, Hubbell Electric Heater Company is proud to offer a line of residential tankless water heaters in addition to the companies full line of commercial water heating products. Hubbell is committed to being a reliable choice for consumers by providing well-built products and superior service. For more information, please visit <http://www.buytankless.com>

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